SOUTHERN DISTRICTS BASEBALL CLUB

SPONSORSHIP PROSPECTUS 2024/25

Celebrating Our 75th Year

HAWKS BASEBALL

www.sdbc.com.au

Dear Prospective Sponsor,

The **Southern Districts Baseball Club**, affectionately known as the "Hawks" is a Baseball club with rich history with its affiliation to the South Australian Baseball League. Celebrating our 75th year as a Baseball Club this 2024/25 season.

The SDBC is the Southernmost located club in the league with its home base located at Peregrine Park, Flaxmill RD, Christies Downs and consists of 8 Senior Mens Teams, 3 Senior Womens Teams, 10 Junior Teams, a thriving Tee Ball Junior Program and a 8 Team Winterball competition.

SDBC is a family oriented club which has shared great success being recently awarded the prestigious Junior Club of the year at the South Australian Baseball League's annual awards. This was a major success and demonstrates our clubs focus of fierce competition, sportsmanship, quality coaching, development pathways and our welcoming family atmosphere.

The introduction of Womens baseball to SDBC was seen a huge success from the clubs point of view and the supporter base that the new women's teams attracted was phenomenal. This is an ongoing focus of our club and the added exposure that these teams bring to our club is great for our sponsors and us alike.

The upcoming baseball season is steadily approaching with a huge air of excitement and Southern Districts Baseball Club would like to invite you to discuss potential sponsorship partnerships with your business. This prospectus explains the different levels of sponsorship available and each come with their own benefits to you and your business. The baseball season runs from the start of October until the end of March, hence prolonged exposure of your business in the spotlight of the club's 300+ families, and 400+ players/members base, plus the clubs T-ball program. In addition to this SDBC has a facebook following of in excess of 1400 followers creating year round exposure via our social media posts.

I would like to thankyou for taking the time to consider sponsorship and partnering with our amazing club. As a club we know and understand that being a sponsor of SDBC is not a donation and we actively encourage our members to utilize your business via social media, newsletters, email, weekly presentations in our clubrooms. We encourage our sponsors to be active within our club and are very welcoming to our sponsors to join in our social events, game days and Thursday Night Club Nights.

"SDBC aim is to promote, encourage and develop the game of baseball in South Australia at all age levels"

SPONSOR'S INVESTMENT OPPORTUNITIES

The below categories are a guide, we can tailor a package that suits your budget and desired inclusions.

Platinum Sponsor $10,000 *(inc GST)* - *Major Club Sponsor*

Includes:

- Renaming of our Home ground currently Peregrine Park to "Your Business" Park
- Your business listed as the home ground in all printed schedules throughout the league
- Advertising on Entry to the Park, Website, Facebook & Club Rooms
- Sponsors Hat, Polo Shirt & Framed Playing Top.
- Attendance to Junior Presentation to present a weekly award to Juniors and promote your business.
- Ticket for 4 to the annual Sponsors Day fully catered.
- Unlimited Email & Facebook campaigns to all members.
- Invite to all social functions including presentation night.
- Your company logo on the back of all Senior walkout after match polo shirts.
- $500 bar tab for you or your staff to be used at SDBC.

Gold Sponsor $3,300 *(inc GST)* - *Team Sponsor* *(A Grade Squads)*

Includes:

- Advertising on Home Run Fence, Website, Facebook & Club Rooms
- Sponsors Hat, Polo Shirt & Signed Bat by the Division 1 Squad of your Choice
- Attendance to Junior Presentation to present a weekly award to Juniors and promote your business.
- Ticket for 2 to the annual Sponsors Day fully catered.
- Unlimited Email & Facebook campaigns to all members.
- Invite to all social functions including presentation night.
- Your company logo on the breast of an A grade Squad walkout after match polo shirt.
- $250 bar tab for you or your staff to be used at SDBC.

Silver Sponsor $1,650 *(inc GST)* - *Team Sponsor* *(Div 3-7, Under 17-Under 11)*

Includes:

- Advertising on Home Run Fence, Website, Facebook & Club Rooms and a sponsors hat & shirt.
- Attendance to Junior Presentation to present a weekly award to Juniors and promote your business.
- Ticket for 2 to the annual Sponsors Day fully catered.
- Two or more Email & Facebook campaigns to all members.
- Invite to all social functions including presentation night.
- Your company logo on the team walkout after match polo shirt.
- $100 bar tab for you or your staff to be used at SDBC.

Bronze Sponsor $750 *(inc GST)* - *Homerun Fence Sponsor*

Includes:

- Advertising on Home Run Fence, Website, Facebook & Club Rooms and a Sponsors hat & shirt.
- Attendance to Junior Presentation to present a weekly award to Juniors and promote your business.
- Ticket for 1 to the annual Sponsors Day fully catered.
- Two Email & Facebook campaigns to all members.

Players Sponsor $Various *(inc GST) Please see seperate Player Sponsor Flyer.*

Includes:

- Advertising on Website, Facebook & Club Rooms and a Sponsors hat.
- Attendance to Junior Presentation to present a weekly award to Juniors and promote your business.
- One Email & Facebook campaign to all members.
- This sponsorship will cover the Players SDBC fee for playing in the 2023/24 year.

SDBC trememdously values its sponsorship partnerships, these partnerships have given us the ability recently to fulfil recent major projects such as building batting tunnels and changeroom extensions, giving us new toilet and shower facilities and a Womens changeroom.

Moving into the 2024/25 season, SDBC is focussed on the following major projects;

- Replacing our main diamond backstop fencing
- Upgrade the Main Diamond Lighting to Game play standard
- Solar Panels to aleviate ground lighting costs
- Upgraded seating and supporter viewing experience
- Ground audio and Speaker System

If you think your business would be the right match in partnering with our club or your business can directly assist with the above tasks, we would love the opportunity to meet with you and discuss how not only you can assist us, but how we can help your business grow. We understand that in this current market not everyone has disposable cashflow and therefore we welcome any in contra services and products you may able to provide. As you can imagine for a not for profit club, every little bit helps.

I again thank you for your time and look forward to hearing from you, please don't hesitate to contact me on **0457025 256** or glenn@limaoneprotection.com.au.

Kind Regards,

Glenn Roebuck
Sponsorship Coordinator

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