



## Southern Districts Baseball Club

ABN: 29 753 856 965  
Peregrine Cres, Christies Downs  
PO Box 224  
31 Beach Road  
Christies Beach SA 5165



Dear Diamond Club Sponsor,

Excitement is building as the 2013/2014 season fast approaches. It has been a busy off season for numerous Southern Districts Baseball Club (SDBC) members and the SDBC board with multiple planning meetings and the compilation of the SDBC Strategic Plan.

The SDBC strategic plan sets out the vision, mission, S.W.O.T, key areas, broad strategies, time frames and responsibilities for the club which meets the minimum criteria required by Baseball SA to be recognised as a Major Club.

The Southern Districts Baseball Club Board has developed a sustainable, financially viable club. The challenge is to continue to build a strong financial platform to ensure ongoing viability and success into the future. SDBC faces challenges that cannot be met from current revenue streams and requires assistance from its members to assist with meeting these challenges. Much has been achieved to date with more to be achieved in the coming years.

Throughout the past 5 years the SABL has been witness to an increasing trend in professionalism at a club level. The importation of players and player payments is a regular occurrence at a majority of clubs within the league, with the last 5 premierships clubs having numerous imports and players receiving substantial match payments and incentives.

SDBC has always been a proud club of home grown talent and continues to invest time and money in its junior programs and fostering of younger players to produce this talent. However the alarming trend aforementioned is creating an unfair playing field favouring those clubs in a strong financial position. Whilst SDBC has lost minimal players to other clubs in the recent years, each year more and more are being approached and tempted to transfer to other clubs through financial incentives.

SDBC has always prioritised the development of its younger players in preference to funding match payments. The Strategic Planning workshop identified the need to attract and retain required players at SDBC to ensure growth and investigate funding models. I ask you...." *What's the use of prioritising the development of players if they are just going to be poached*"

A core group of members who hold SDBC in the highest regard believe the club maintain its focus in the development of juniors and young players, but recognises that to remain competitive at the highest level, a strategy to ensure player retention is critical for sustained success.

SDBC would like to introduce the “**Diamond Club**”



**Purpose:**

The SDBC Diamond Club is a vice president style membership club, formed to generate funds for the purpose of attracting and retaining the services of required players.

**Fee:**

Membership of the Diamond Club has been set at \$125.00 per annum, It is anticipated membership to this club will be an ongoing annual commitment.

**Responsibilities:**

The Diamond Club will be responsible for hosting an annual fundraising event. In recognition of your donation to the Diamond Club, a pin will be provided upon receipt of your donation.

**Fund management:**

Funds raised by the Diamond Club will be managed by the SDBC Board of management and clearly represented in Club financials.

**Sponsorship Criteria:**

The members of SDBC understand and support the concept of offering financial assistance to retain or attract required players. A policy outlining criteria for the selection or identification of required players and the levels of sponsorship will be developed as a Club by-law of our Constitution. The development and execution of the player retention and attraction policy will be managed by a committee made up from the following members:

- Club President
- Baseball Director
- Junior Coordinator
- Club Coach
- Diamond Club nominated representative

In line with current Baseball SA requirements, SDBC will provide its Tier 1, Tier 2, Junior and International required player lists in the March and September of each year. Selection in any of the Baseball SA lists does not ensure sponsorship from the Diamond Club.

Selection criteria for a Diamond Club sponsored player includes:

- All baseball players aged 12 and over.
- Must be a current registered and financial member of SDBC.
  - ◊ Exceptions for recruited, import and first year players.
- The player must exhibit a strong desire to play at the highest level for SDBC.
- The player must show considerable promise and be driven by on field performance.

Other considerations:

- The player has attracted interest from a Major League Club or other professional Baseball League.
- Recent State representation.
- Recruited players from other Baseball SA clubs
- Recruitment targets by other clubs.



### **Sponsored Player Responsibilities:**

All players selected for Diamond Club sponsorship will be notified in writing outlining their selection and level of sponsorship as determined by the committee.

Sponsored players are obligated to:

- Pay the insurance fee as determined by SDBC Management.
- Fund any personal equipment and uniform costs.
- Demonstrate an appropriate attitude while representing SDBC, assist with player development and Club organised working bees.
- Attend key Club functions including Presentations, Diamond Club functions etc.
- Keep the sponsorship arrangement confidential from other players.

### **Diamond Club Committee members:**

Ken Mazey, Brad Macnamara, Geoff Puckett, Shane Jennings, Glenn Roebuck., Shane Marsland

I extend an invitation to you to join me in becoming a member of the Diamond Club. Your generosity is greatly appreciated and I look forward to catching up when you are next at the Club.

Sincerely

Shane Marsland  
SDBC President

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I wish to be a member of the Diamond Club. Please receive my donation of \$ 125.00.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Details: phone \_\_\_\_\_ email: \_\_\_\_\_

Payment can be made in person to Ken Mazey or Brad Macnamara.

or mailed to: Finance Director  
Southern Districts Baseball Club  
PO Box 224  
Morphett Vale SA

or direct debit transfer to:  
Bank Name:- Bendigo Bank  
Account Name:- Southern Districts Baseball Club  
Branch Code:- 633 108  
Account Number:- 143561280